

**FOR IMMEDIATE RELEASE**

Date

**Contact:**

Name

Title

Email

Phone

**LOGO**

**[Organization Name] is Experiencing Staffing Shortages – Staff, Volunteers, Fosters, and Adopters Needed to Help Overwhelmed Shelter**

**[Location]** – Animal shelters across the country are facing steep hurdles with staffing shortages. [Org name] never leaves a pet behind, but with limited support staff the shelter urgently needs the community's help keeping up with the care of hundreds of vulnerable dogs and cats.

[Org name] is asking for adopters, fosters, and volunteers to help place pets into homes, and seeks staff to fill critical positions.

"Pets are always better in homes, and this is especially true while we, like shelters across the country, are understaffed," says [Shelter leadership name]. "If you have ever thought about being part of our shelter in any way, now is the time. We and our animals are eager to meet you."

Email [foster email or link] or [adoption email or link] to speak with a staff member and schedule an appointment to meet available pets. For anyone who might be looking for career opportunities, you can visit the [careers link] and apply today. You can see all volunteer opportunities on the [shelter website-include link to volunteer page].

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*Organization Boilerplate*